

Rivar

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CALL FOR PAPERS FOR THE SPECIAL ISSUE:

Agri-food valorization strategies: governance, collective action and territorial development

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PRESENTATION

Agri-food products have a series of qualities, both material and immaterial, that link them with culture, tradition, know-how as well as history and identity of the territories, namely their geographical, physical, and agronomical qualities.

It is precisely these qualities that give agri-food products, with territorial liaisons, the potential to be valued in the different stages of their production, transformation, commercialization, and consumption.

Valorisation can be materialized through a series of strategies: the search or consolidation of labels of provenance such as appellations of origin, geographical indications, collective and territorial brands; as well as through the implementation of collective actions such as participatory certifications, quality seals for products from family and peasant agriculture, and even through the establishment of short and localized agri-food chains.

These valorisation strategies can become tools for territorial development due to their potential to promote added value of agri-food as well as cooperative and intersectoral action. They may help to promote the insertion of these goods into local and global food markets, while improving agri-food value chains. However, the implementation of these strategies can also bring series of imbalances in the agri-food systems, asymmetries of information, systematic exclusion of social actors, as well as a worsening of territorial inequalities, both during the process of configuration of the strategies, as well as after implementation.

The above, from a perspective occasionally theoretical, can be met with partial or complete solutions when the construction of said strategies, and even the design of the institutional mechanisms that regulate their use (certification standards, use regulations, control), is conceived around open systems of governance, collective action, inter-institutional collaboration, participation and democratization of knowledge from all actors in the territory.

The objective of the *Issue* is to gather original contributions that reflect on the governance processes and institutional mechanisms that, in a multiscale way (local, national, regional or global), have given way to the formation of strategies of valorisation for territorially embedded agri-food. As it follows, this *Issue* seeks to further the knowledge about the effects, happened, potential or perceived, that these valorisation strategies have had on the development of territories, highlighting the way in which different institutional and organizational mechanisms, from which strategies emerge, promote or restrict the inclusion or exclusion of local actors.

The *Issue* will include articles that present consolidated research results from any region of the world and from any related discipline.

Contributions will be received in Spanish, English, Portuguese, and French. Articles must comply with the editorial policy and the rules for authors available at: <http://www.revistas.usach.cl/ojs/index.php/rivar/about/submissions>

For the selection of articles to be published, the journal RIVAR uses double blind peer-review.

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